

# Sue Hansen

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*Empowering businesses, groups & individuals by **connecting the dots** to create a blueprint for success!*



*Once you listen to Sue... Nothing will be beyond you!*

**What makes a speaker unique, different from the endless list of great speakers and has the ability to make a lasting impression?**

*A speaker who is real, who tells it like it is without fluff or BS.*

*A speaker who genuinely connects with her audience.*

*A speaker who lives her message and delivers it in a way that moves the group.*

*A speaker who can make others laugh and will laugh right along because my message is not rehearsed and canned. It's REAL.*

## Most Requested Keynotes

### **Say Yes, to living a life of Passion**

In the quickest hour on earth, you will change your thinking on what is of utmost importance to you. Sue will guide you to live your life with meaning and intention- 7 simple steps that contribute to a life well lived.

### **Get the Edge, direction, drive and focus**

What motivates you is different from what motivates me. This realization is often "missed" in the working world. Not all of us are energized by increasing revenue by 50% over last year, but we are all energized by something. Once we know what that is... we can conquer anything.

### **Thinking BIG**

We are losing it...creativity. We've been standardized tested out of creative thinking. Creative thinking gives rise to innovation, so where will we be without it? If your organization is suffering from lack of vitamin C, Sue can help adjust the dosage.

### **People Version 10.5**

No matter what industry you've chosen, you will at some point have to work with people (I know-Captain Obvious). Instead of seeing people as a hurdle, why not learn from the 10.5 version of soft skills-which instructs you on how to ADAPT to other styles. Sue will give you the scoop on how to best interact with those you would prefer to avoid.

### **Change is easy...you go first**

Change hasn't gotten any easier even in this fast paced high tech world. We still have a natural reaction to someone who wishes to change our behavior without our permission! Exploring the reasons for the adverse reaction can help us understand how to better introduce the climate of continual change. Don't let resistance keep you from forward motion.



*Give Sue a call and let's get it booked!*

[www.SueSpeaks.com](http://www.SueSpeaks.com)

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(970) 209-0239

## What Others Are Saying...

*"All the reviews from our CEO, CFO audience were the top rating -- EXCELLENT! We looking forward to bringing you back to our events next year for more of your insights on leadership and passion. You're the best!"*

- Betsi Bixby, Meridian Associates

*"Sue Hansen in my opinion was the best guest speaker that we have had. It was very valuable."*

- Wil Harmsen, Wells Fargo

*"Sue, awesome presentation, this was totally "meat & potatoes", everything you said had value!"*

- Pamela Elliott, Transamerica Insurance

*"Thank you for being a part of the Cox Television sales training conference. I enjoyed your presentation immensely. You were very inspirational to me...which makes going to conferences like these worth it!"*

- Kelly



## Sue Hansen is...

As a nationally recognized speaker, consultant and author, Sue Hansen is a walking reality check flavored with a bit of humor and a 'no nonsense' look at the world of leadership, change and living life to its fullest. She's not your ordinary speaker either... innovative in her approach to business solutions, creative in how to embrace the change necessary for success and great leadership...and she knows how to connect with an audience.

Sue has a laser beam focus on developing real leaders and challenging CEO's to examine their businesses from a high altitude perspective, knowing success lies in the ability to anticipate the inevitable challenges, manage growth and adapt to change.

Sue has a degree in Psychology with post graduate work in business, certification as a behavior analyst and growth curve specialist. Sue speaks and consults with all sectors of the business community helping leaders envision the opportunities that exist within their reach.

Sue Hansen's involvement with clients ranges from keynote speaking to board level training to executive conferences and events. Some of her clients include:



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